



5th Annual “Filthy” Phil Secord Memorial Golf Tournament

*August 27th, 2022 at Rockway Vineyards Golf
Course*

Dear Potential Sponsor,

First of all, thank you for your interest in our tournament! I am thrilled to announce that the 5th Annual Filthy Phil Secord Memorial Golf Tournament will take place on August 27th, 2022, at Rockway Vineyards Golf Course. We will be back to our original shotgun format this year, with a 1pm start.

As you may or may not know, the Dunblane Ave (St. Catharines) Secord family was devastated by cancer. Heartbreak struck in 2017 when their youngest son, Phil, lost his 23-month long battle with Bi-lineage Leukemia. Just 8 weeks later, father Ken succumbed to Brain Cancer (Glioblastoma) after a horrific 10-month battle. A mere 6 weeks after these already catastrophic losses, mother Sue was diagnosed with Stage 4 Non-Small Cell Lung Cancer and lost her battler not 5 months later. All three passed away within 8 months of one another, and this absolute tragedy proved a rallying cry for their remaining son, Shane.

The Filthy Phil Secord Memorial Golf Tournament was founded on the premise of his friends and family “having one” for Phil the year following his passing (2018). The inaugural tournament was relatively small, but very well attended, and the idea to pursue more was born. With the intention of remembering “Filthy” Phil and his parents Ken and Sue, while raising cancer awareness in support of one of Phil's true passions, youth hockey, the groundwork was laid to turn this into an annual event and fundraiser.

In 2019, funds raised through the Filthy Phil Secord Memorial Golf Tournament enabled organizers to donate a custom alternate team set of lavender jerseys with a special patch specifically in Phil's honour to the Garden City Minor Hockey Association's Jr. Falcons. Lavender is the colour used to represent all cancers, which seemed fitting under the circumstances. With proceeds from our 2020 tournament, we were able to supply not one, but three sets of full team jerseys to the Garden City Minor Hockey Association! As a result of last year's tournament, we were able to donate high quality team jerseys to both Garden City Minor Hockey Minor Peewee and Niagara North Minor Midget teams. As you can see, this annual event has grown exponentially over the past 4 years, thanks primarily to our generous sponsors and amazing volunteers!

This year, we are also adding to our jerseys! We plan to include the names of any interested local organizations who support cancer research and/or provide care to individuals and families who are impacted by this debilitating disease, in an effort to help spread the word about the wonderful work that they do! Not only that, this year and going forward, a portion of the money raised will be donated to these organizations to support their essential work in our community!

We would like to take this opportunity to thank you once again for your interest in our tournament and our cause, and to invite you to support our 2022 effort. At this time, options include:

- **Sponsor a hole - \$150 secures an 18” x 24” sign on a hole (we simply ask that you send us the message/logo/artwork you would like displayed **no later than August 1, 2022**)**
- **Gift certificates**
- **Swag**
- **Donations of any denomination**

* In all cases, acknowledgement of your support will appear in the event program, on the tournament's social media feed, and on our website (www.filthyphilgolf.com)!

We truly appreciate every bit of the generous support we receive, and look forward to making further contributions to Niagara youth hockey and cancer awareness in our community in Phil's memory!

Greatest regards,


Shane Secord

905-988-8189

filthyphilgolf@gmail.com

www.filthyphilgolf.com