



## 6<sup>th</sup> Annual “Filthy” Phil Secord Memorial Golf Tournament

*August 26<sup>th</sup>, 2023 at Rockway Vineyards Golf  
Course*

**Dear Potential Sponsor,**

Thank you for your time in reading this letter and potentially showing interest in our tournament to support Wellness Niagara and Cancer Awareness through youth hockey! I am thrilled to announce that the 6th Annual Filthy Phil Secord Memorial Golf Tournament will take place on August 26th, 2023, at Rockway Vineyards Golf Course. We have been sold out for the last 4 years in a row and anticipate the same this year!

As you may or may not know, the Dunblane Ave (St. Catharines) Secord family was devastated by cancer. Heartbreak struck in 2017 when their youngest son, Phil, lost his 23-month long battle with Bi-lineage Leukemia. Just 8 weeks later, father Ken succumbed to Brain Cancer (Glioblastoma) after a horrific 10-month battle. A mere 6 weeks after these already catastrophic losses, mother Sue was diagnosed with Stage 4 Non-Small Cell Lung Cancer and lost her battler not 5 months later. All three passed away within 8 months of one another, and this absolute tragedy proved a rallying cry for their remaining son, Shane.

The Filthy Phil Secord Memorial Golf Tournament was founded on the premise of his friends and family “having one” for Phil the year following his passing (2018). The inaugural tournament was relatively small, but very well attended, and the idea to pursue more was born. With the intention of remembering “Filthy” Phil and his parents Ken and Sue, while raising cancer awareness in support of one of Phil's true passions, youth hockey, the groundwork was laid to turn this into an annual event and fundraiser.

Since 2019, funds raised through the Filthy Phil Secord Memorial Golf Tournament enabled organizers to donate a custom alternate team set of lavender jerseys with a special patch specifically in Phil's honour to the Garden City Minor Hockey Association's Jr. Falcons. Lavender is the colour used to represent all cancers, which seemed fitting under the circumstances. With proceeds from our 2020 tournament, we were able to supply not one, but three sets of full team jerseys to the Garden City Minor Hockey Association! As a result of last year's tournament, we were able to donate high quality team jerseys to both Garden City Minor Hockey Minor Peewee and Niagara North Minor Midget teams and a cheque to Wellspring Niagara for \$10,000.00. As you can see, this annual event has grown exponentially over the past 5 years, thanks primarily to our generous sponsors and amazing volunteers!

Not only did we provide these jerseys to both organizations, we included the Wellspring Niagara Sponsorship bar on each jerseys to bring awareness to such a great organization!

We would like to take this opportunity to thank you once again for your interest in our tournament and our cause, and to invite you to support our 2023 effort. At this time, options include:

- Sponsor of a hole - the cost is \$150 and gets you an 18" x 24" sign on a hole (we simply ask that you send us the message/logo/artwork you would like displayed **no later than August 1, 2023**)
- Gift certificates
- Swag
- Donations of any denomination
- Booth setup (always interested in having the sponsors attend) and open to your suggestions!

\* In all cases, acknowledgement of your support will appear in the event program, on the tournament's social media feed, and on our website ([www.filthyphilgolf.com](http://www.filthyphilgolf.com))!

We truly appreciate every bit of the generous support we receive, and look forward to making further contributions to Niagara youth hockey and cancer awareness in our community in Phil's memory!

Greatest regards,  


**Shane Secord**

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