



7th Annual “Filthy” Phil Secord Memorial Golf Tournament

August 24th, 2024 at Rolling Meadows Golf Course

Dear Valued Potential Sponsor,

We extend our heartfelt invitation for you to join the 7th Annual “Filthy” Phil Secord Memorial Golf Tournament as a distinguished sponsor. This cherished event, slated for August 24th, 2024, at Rolling Meadows Golf Course, epitomizes community spirit and dedication to Wellness Niagara and Cancer Awareness through the beloved game of youth hockey.

It is with great pride we reflect on the success of the past six years, welcoming a full roster of participant’s time and again (SOLD OUT). This year, we aspire to surpass our previous accomplishments and your support can make a significant difference.

The tournament commemorates Phil, Ken and Sue Secord, who fatally experienced the devastating impact of cancer. Heartbreak struck in 2017 when their youngest son, Phil, lost his 23-month long battle with Bi-lineage Leukemia. Just 8 weeks later, father Ken succumbed to Brain Cancer (Glioblastoma) after a horrific 10-month battle. A mere 6 weeks after these already catastrophic losses, mother Sue was diagnosed with Stage 4 Non-Small Cell Lung Cancer and lost her battler not 5 months later. All three passed away within 8 months of one another, and this absolute tragedy proved a rallying cry for their remaining son, Shane.

The Filthy Phil Secord Memorial Golf Tournament was founded on the premise of his friends and family “having one” for Phil the year following his passing (2018). The inaugural tournament was relatively small, but very well attended, and the idea to pursue more was born. With the intention of remembering “Filthy” Phil and his parents Ken and Sue, while raising cancer awareness in support of one of Phil's true passions, youth hockey, the groundwork was laid to turn this into an annual event and fundraiser.

Since 2019, funds raised through the Filthy Phil Secord Memorial Golf Tournament has enabled organizers to donate a custom alternate team set of lavender Cancer Awareness jerseys with a special patch specifically in Phil's honour with a Wellspring Niagara Sponsorship bar to the Garden City Minor Hockey Association’s “Jr. Falcons” and Niagara North AAA Hockey Association. Lavender is the colour used to represent all cancers, which seemed fitting under the circumstances. With the remaining proceeds, we donate to Wellspring Niagara each year. As you can see, this annual event has grown exponentially over the past 6 years, thanks primarily to our generous sponsors and amazing volunteers!

We would like to take this opportunity to thank you once again for your interest in our tournament and our cause, and to invite you to support our 2024 effort. At this time, options include:

- Sponsor of a hole - the cost is \$150 and gets you an 18” x 24” sign on a hole (we simply ask that you send us the message/logo/artwork you would like displayed **no later than August 1, 2024**)
- In-kind contributions such as gift certificates or swag for participants
- Donations of any denomination
- Booth setup (allowing sponsor presence at the event)

In all cases, acknowledgement of your support will appear in the event program, on the tournament’s social media feed, and on our website (www.filthyphilgolf.com)!

We truly appreciate every bit of the generous support we receive, and look forward to making further contributions to Cancer Awareness through Niagara Youth Hockey and support to Wellness Niagara in Phil's memory!

Greatest regards,


Shane Secord

905-988-8189

filthyphilgolf@gmail.com

www.filthyphilgolf.com

1985-2017